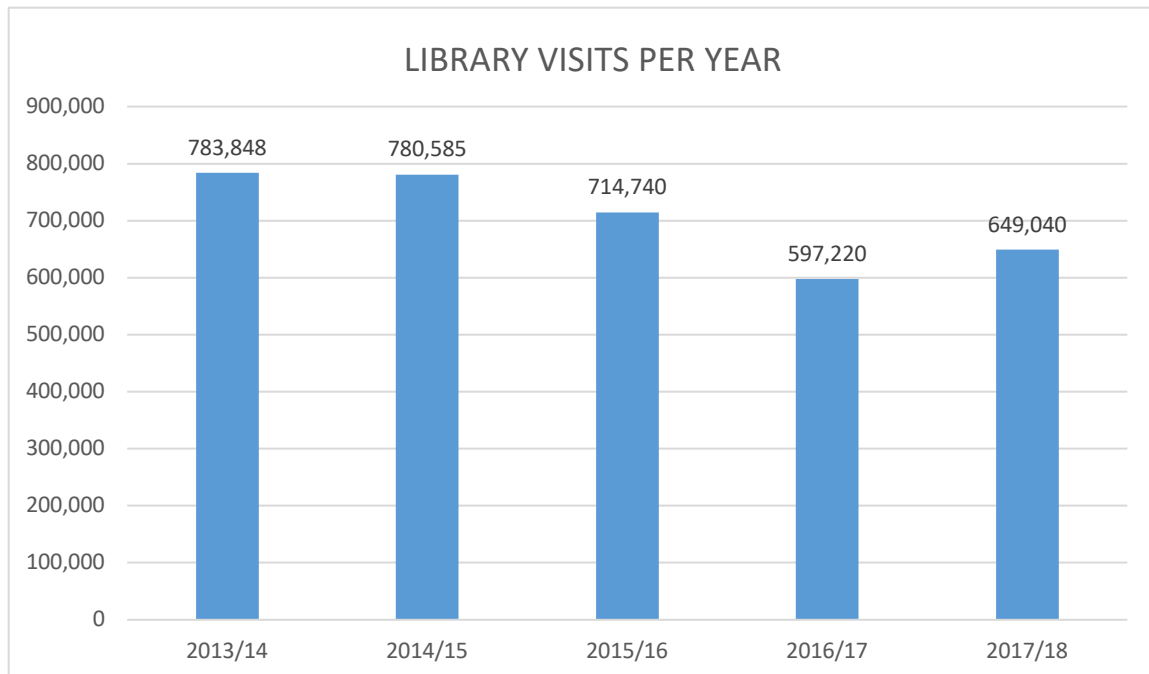


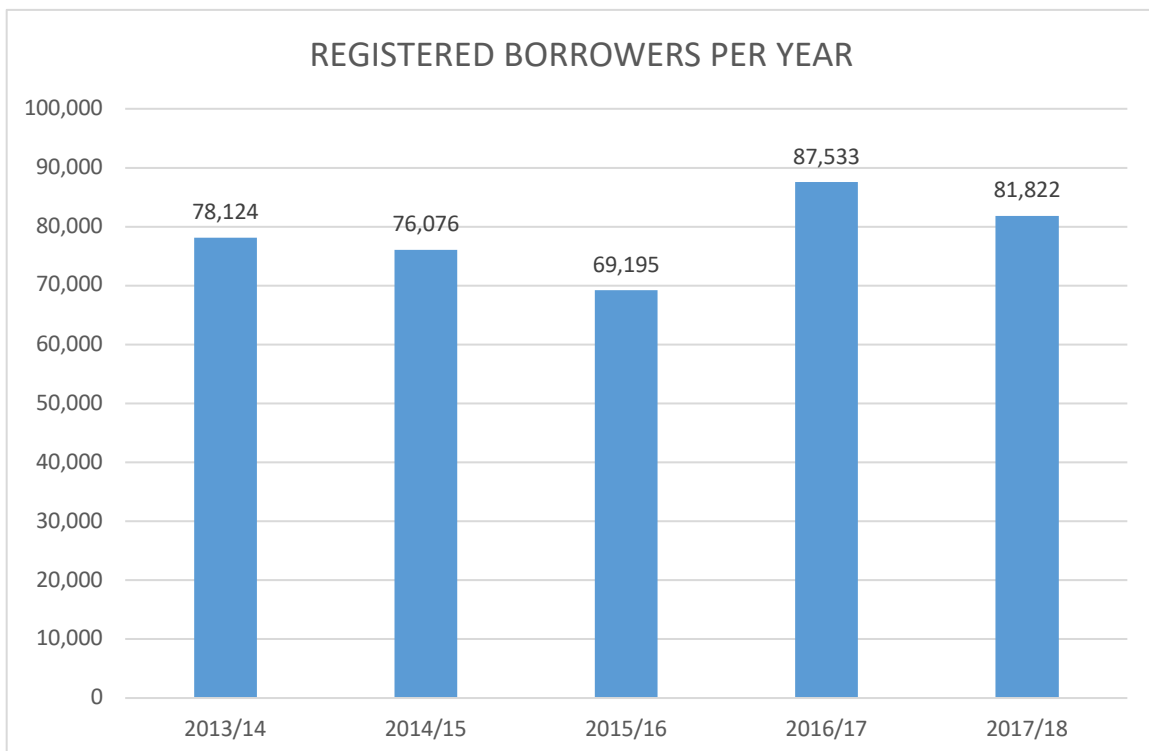
Kalamazoo Public Library 5-Year Usage Trends

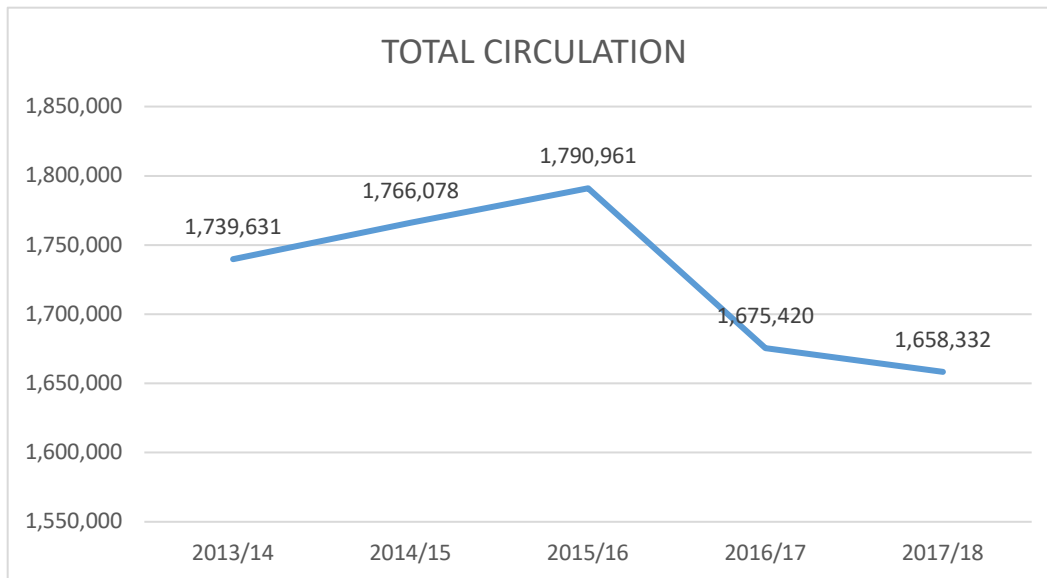
The following data points were chosen for comparison:

- Library visits per year
- Registered borrowers per year
- Total circulation over the past five years
- Circulation by type
- Circulation of physical vs. e-materials
- Total holdings per year
- Holdings by type 2013-2014
- Holdings by type 2014-2015
- Holdings by type 2015-2016
- Holdings by type 2016-2017
- Holdings by type 2017-2018
- Materials turnover rate per year
- Reference transactions
- Total number of programs
- Total program attendance
- Number of programs by type
- Program attendance by type
- Number of uses of public computers per year
- Number of users of wireless internet connections per year
- Total operating expenditures over the past five years
- Collection expenditures over the past five years

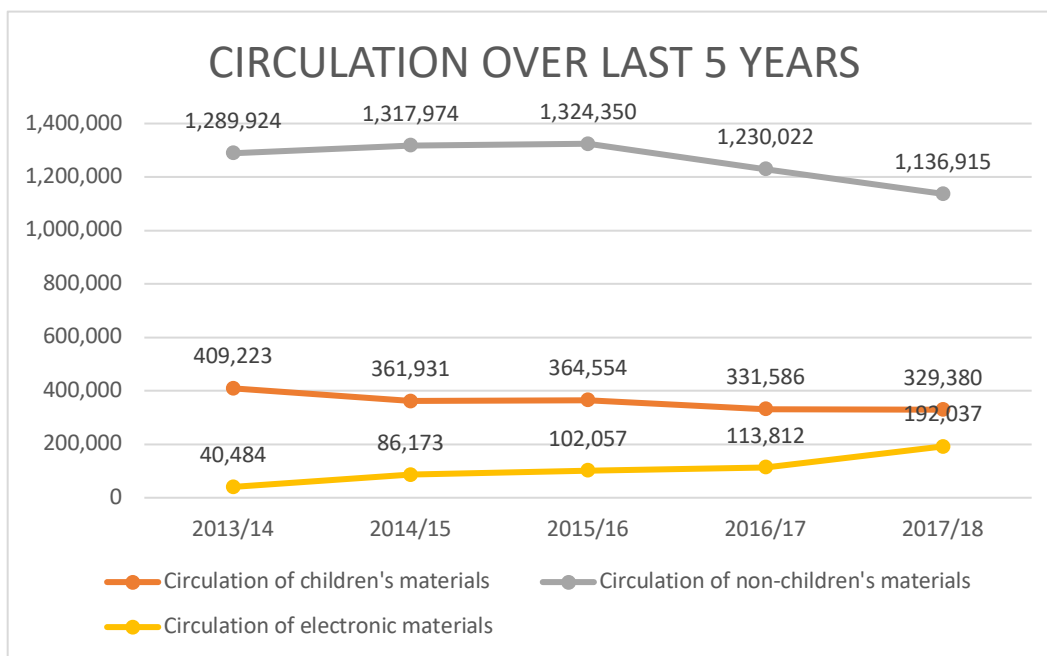


Visits to the library have decreased by 17.2% from 2013 to 2017.

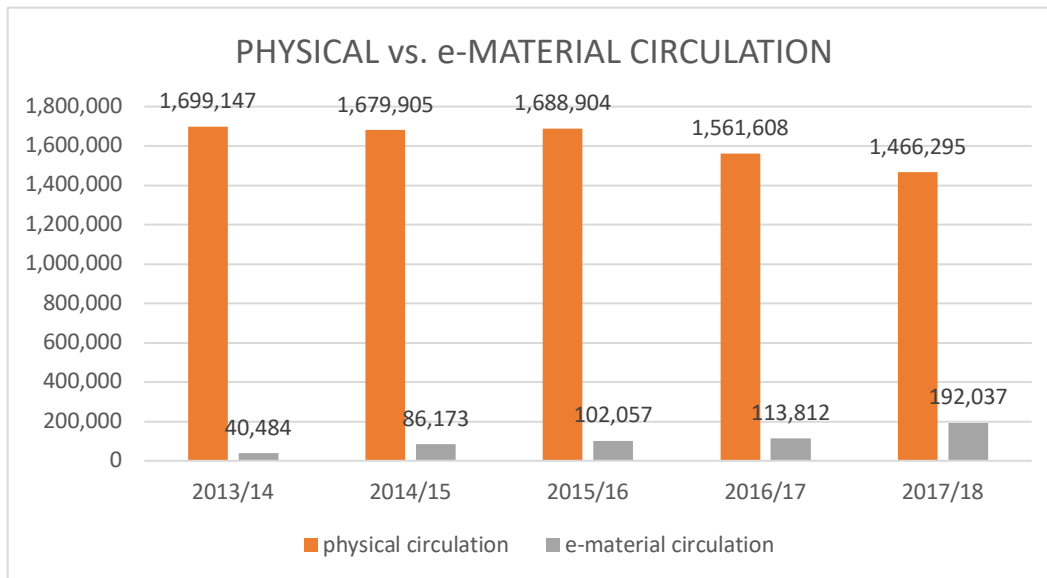




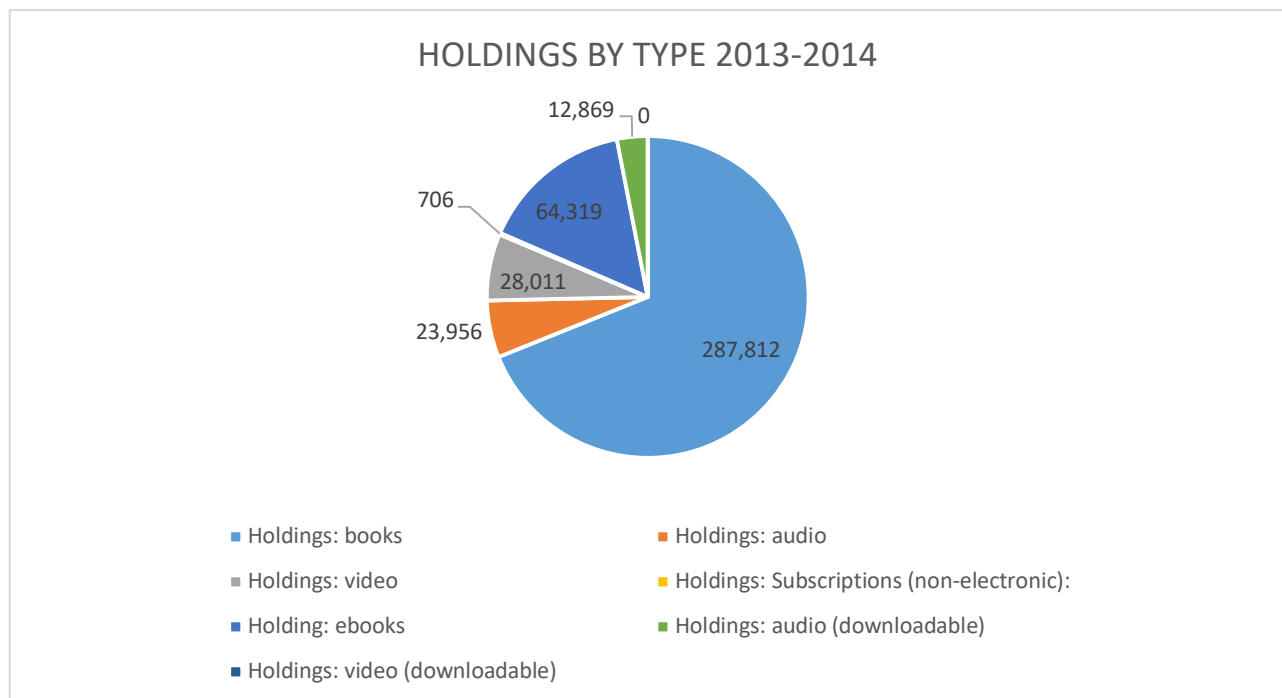
Total circulation of materials in 2017 was 5% less than in 2013, and was the lowest in the five year span.



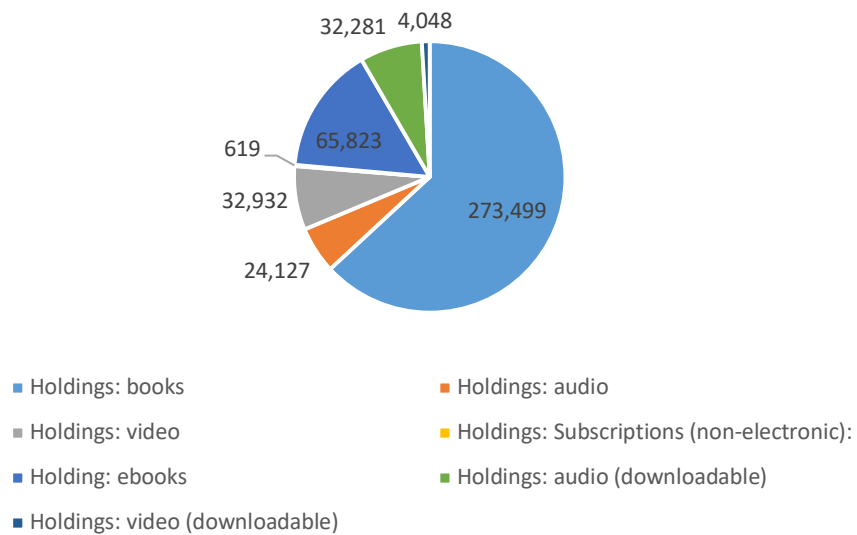
Circulation of non-children's materials has decreased by 11.9% from 2013, while circulation of children's materials has declined by 19.5% since that time.



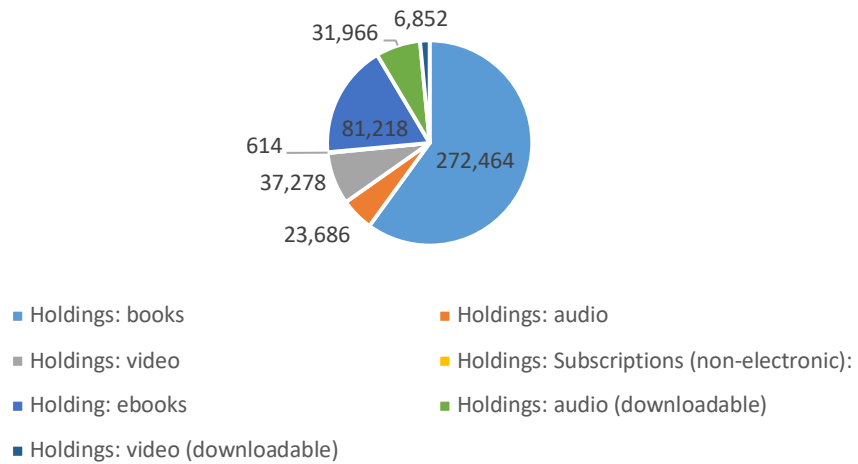
Circulation of all physical materials has decreased by 13.7% since 2013, while e-materials have increased by 374%



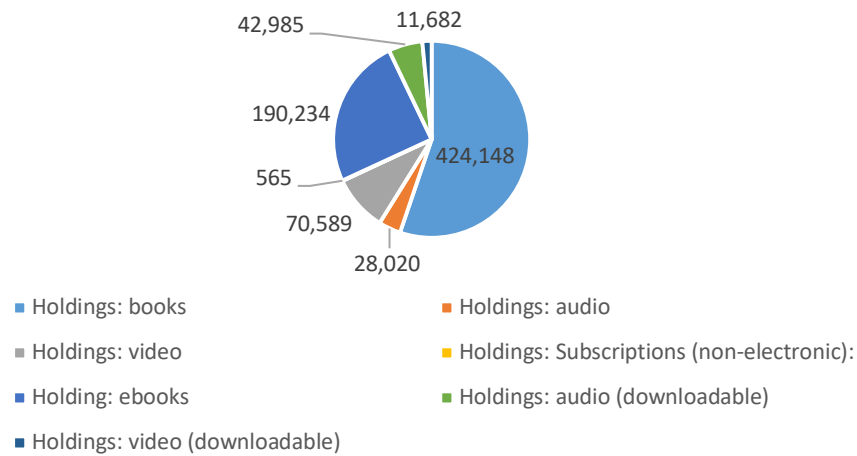
HOLDINGS BY TYPE 2014-2015



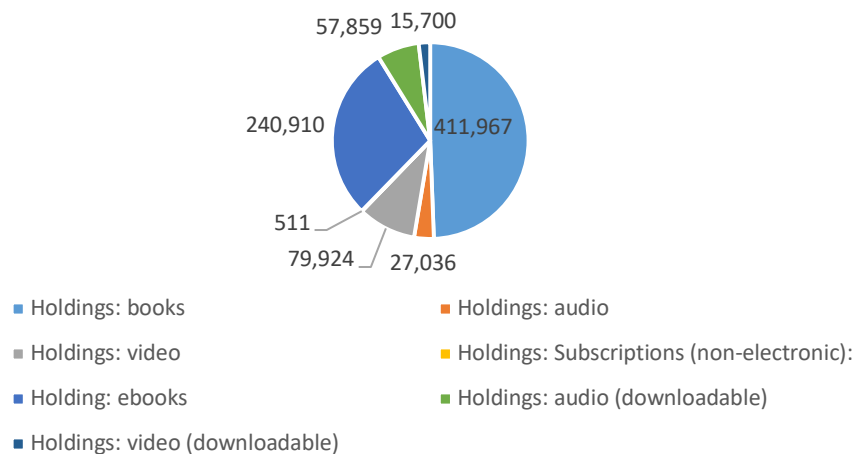
HOLDINGS BY TYPE 2015-2016



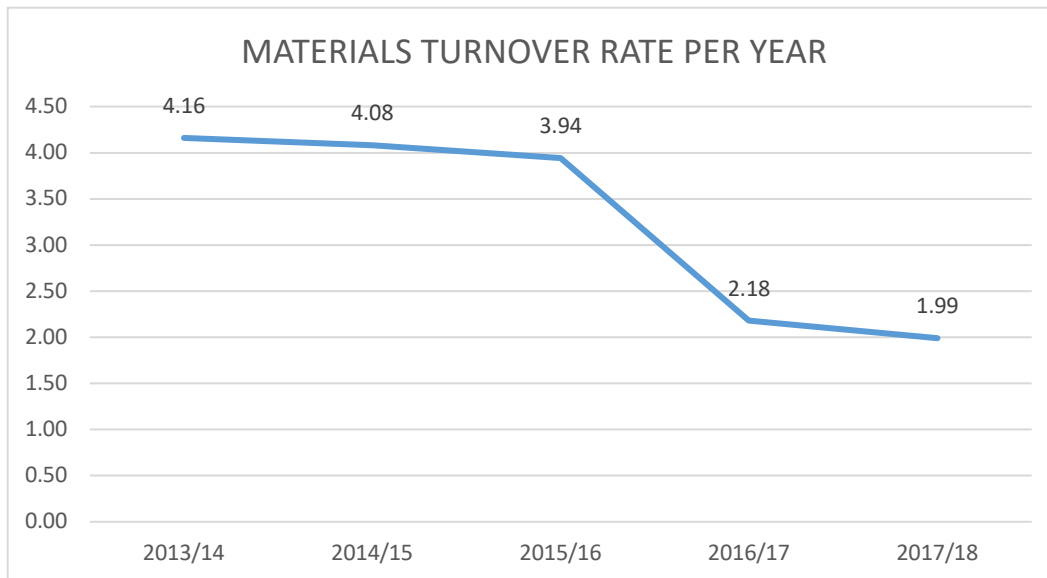
HOLDINGS BY TYPE 2016-2017



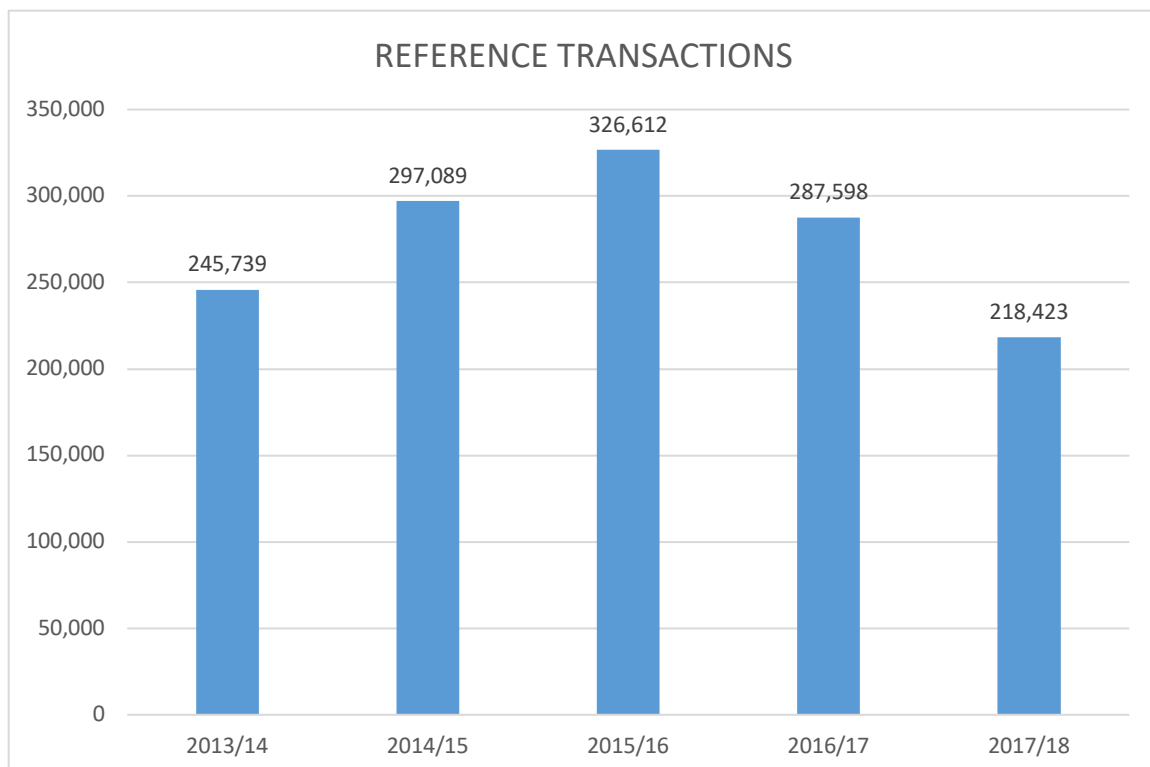
HOLDINGS BY TYPE 2017-2018



Holdings in all formats except for non-electronic subscriptions have increased since 2013. Books have increased by 43%, videos by 185%, audio by 13%, e-books by 289%, and downloadable audio by 350%. Downloadable video increased from zero holdings in 2013 to 15,700 in 2017. The number of subscriptions the library has decreased by 28% from 2013 to 2017.

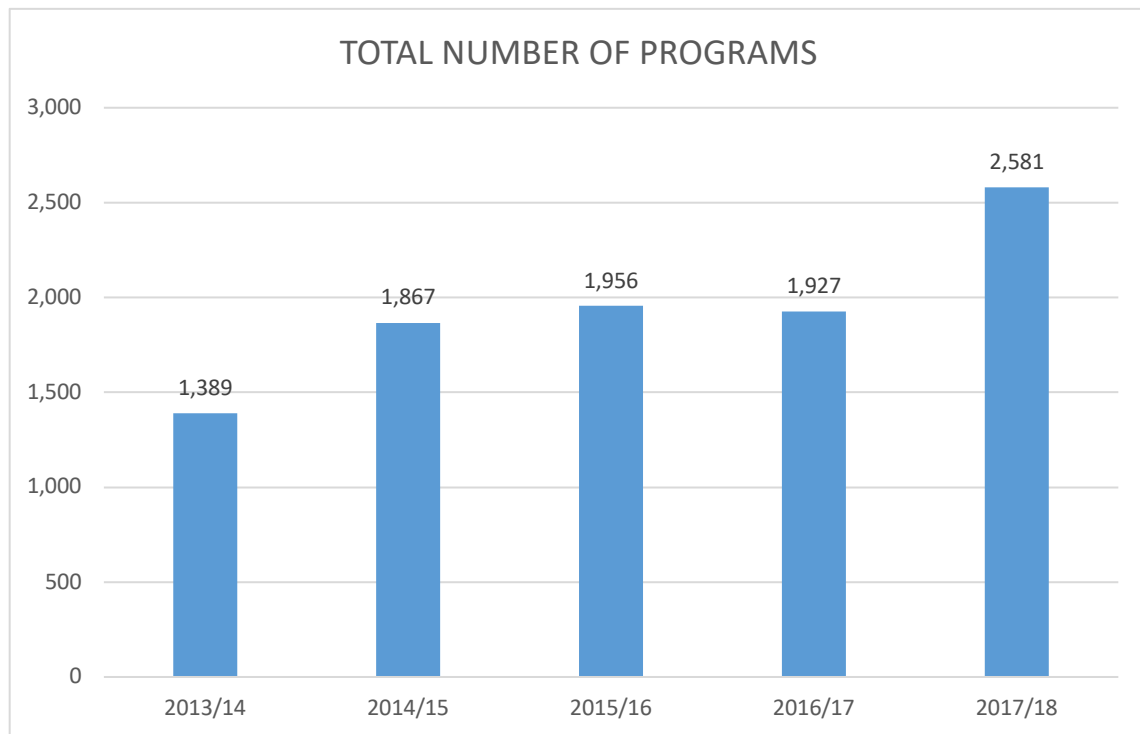


The materials turnover rate has decreased by 52.2% since 2013. A more granular analysis of the collection is needed to determine where there are areas of the collection that may need attention.

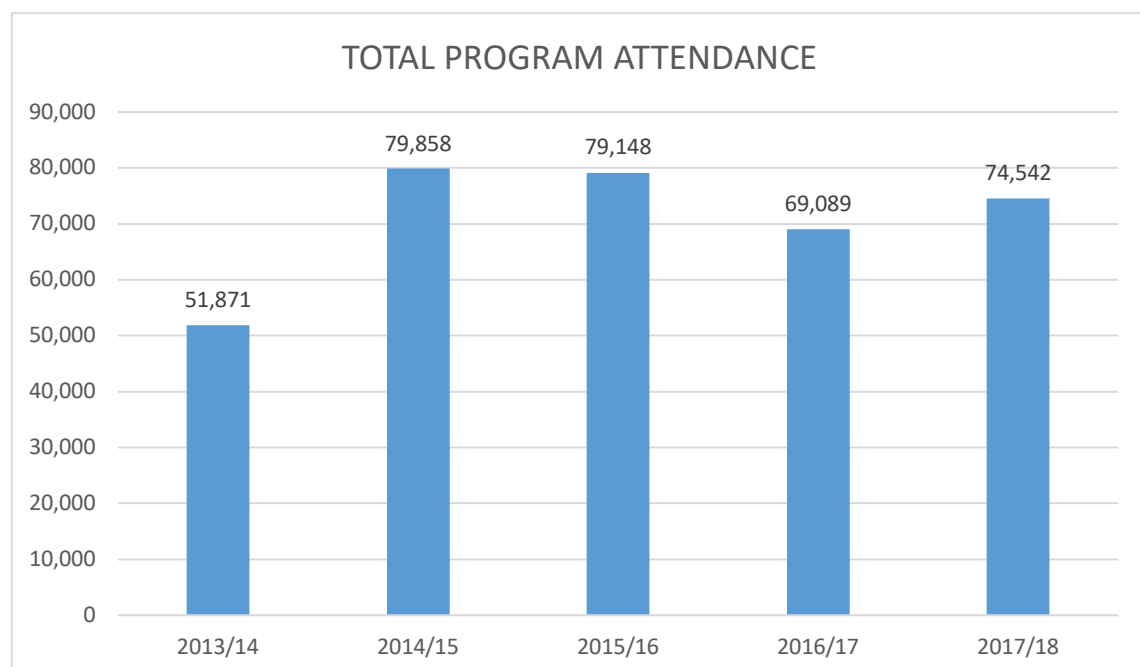


Although there has been an 11% decrease in the number of reference transactions performed since 2013 (and 2017 had the lowest number in the 5 year span), KPL conducted more

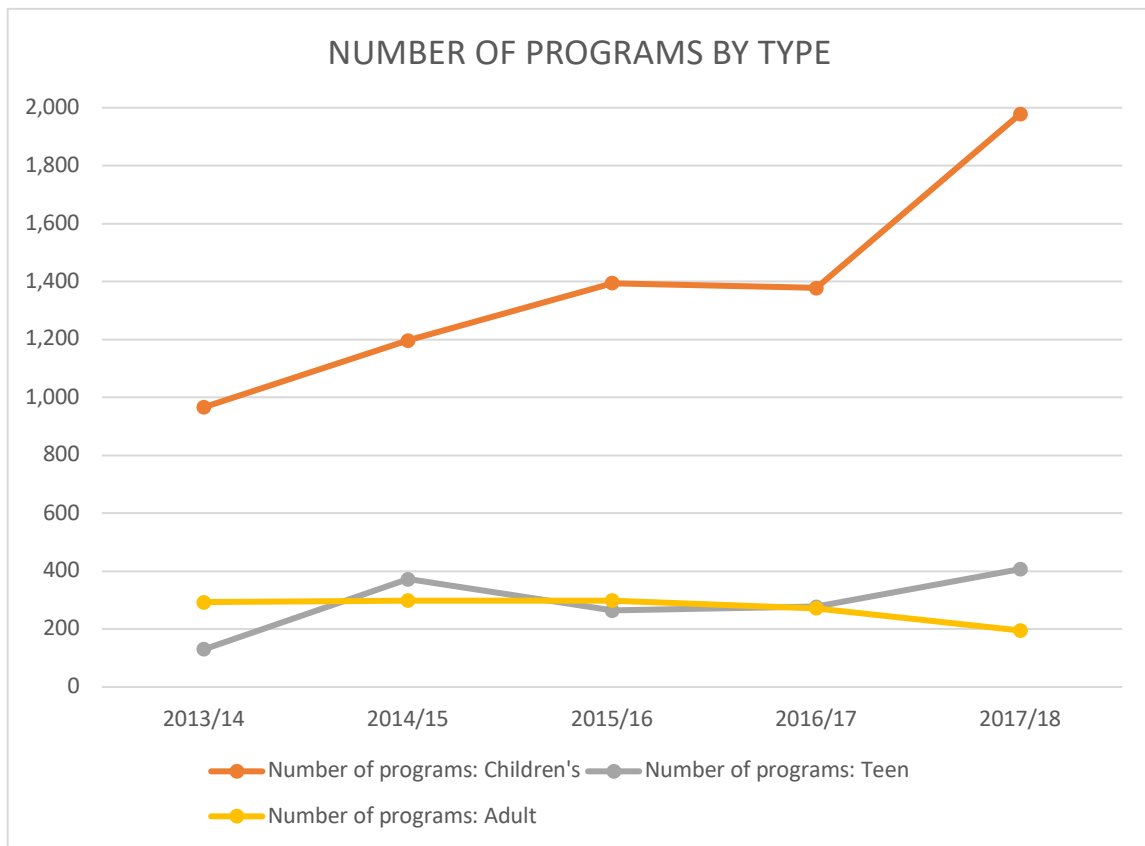
transactions in 2014, 2015, and 2016, and still conducted a higher number of reference transactions per capita in 2017 (1.76) than the average for all class 6 Michigan libraries (.93).



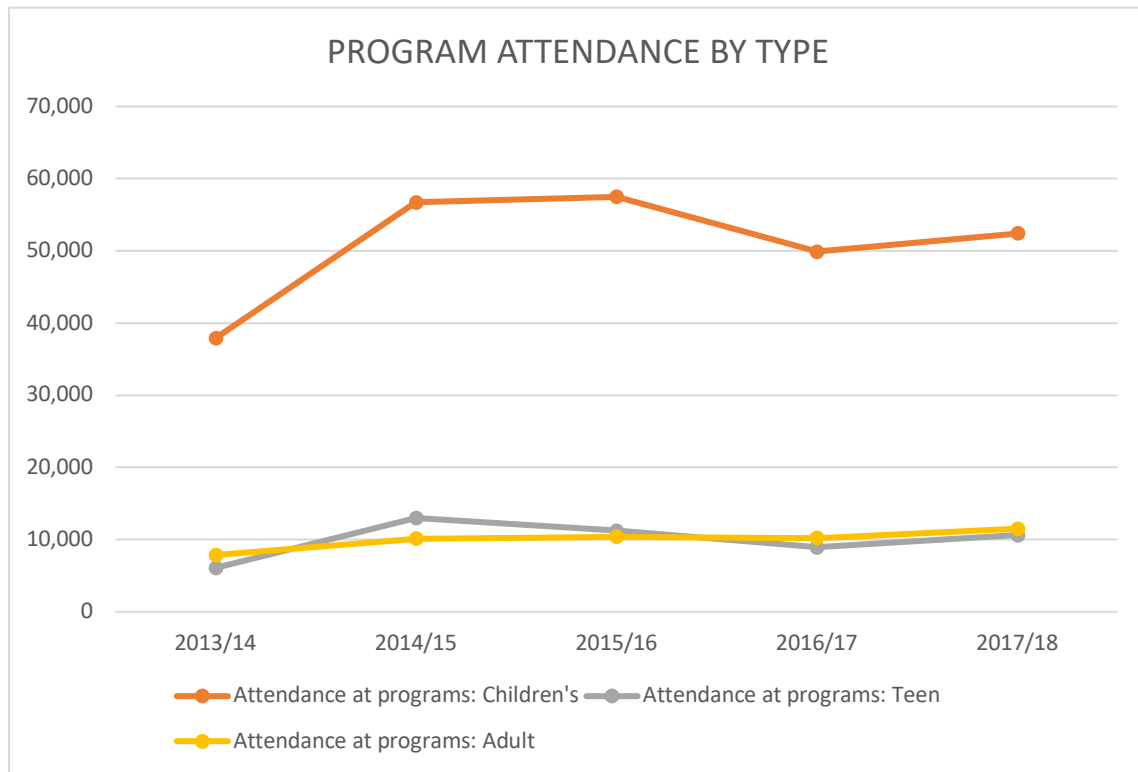
The number of programs that KPL offers has increased each year over the 5-year period, with a total increase of 86% more programs offered in 2017 than in 2013.



Program attendance in 2017 was 44% greater than in 2013. However, in 2014, KPL held 714 fewer programs than in 2017, but had 5,316 more attendees at the programs.



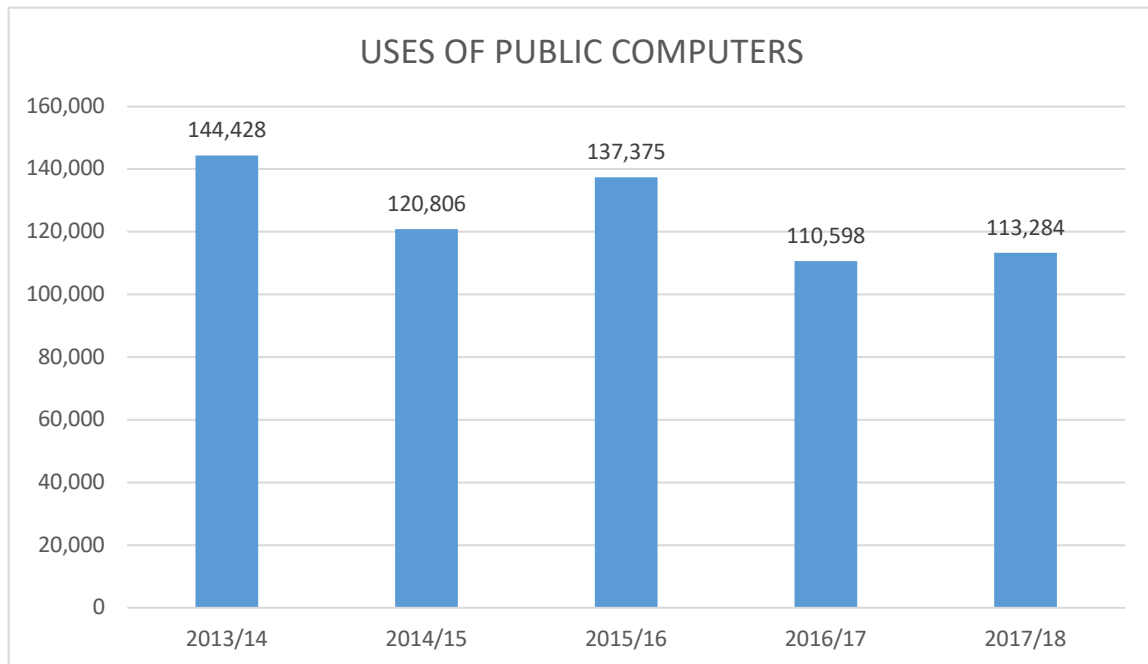
KPL offered 105% more programs for children in 2017 than in 2013, and 213% more teen programs. However, programs for adults have decreased each year over the 5-year period, and in 2017 there were 33% fewer programs for adults than in 2013.



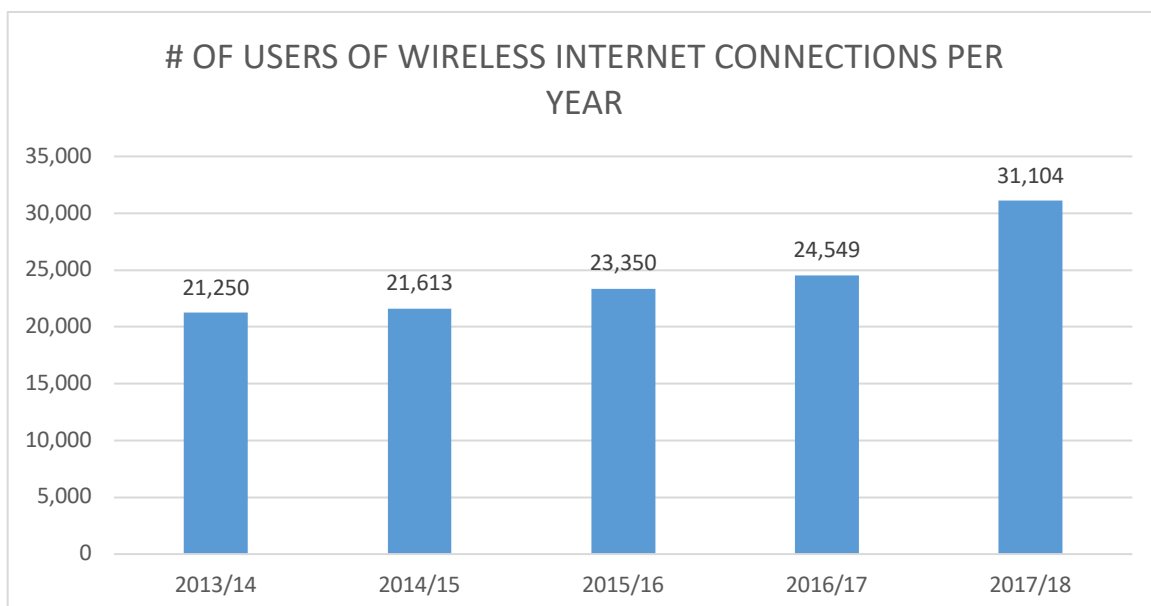
Although the number of children's programs offered increased by 105% from 2013 to 2017, attendance at those programs only increased by 38%. In 2014, KPL held 1,197 programs for children with 56,724 attendees, compared to 2017 when KPL held 1,979 programs with 52,403 attendees. 782 more programs for children were held in 2017 than in 2014, with 4,321 fewer attendees.

Conversely, while KPL held fewer adult programs each year over the 5-year period, attendance at adult programs grew each year, with an overall 46% increase in attendance from 2013 to 2017.

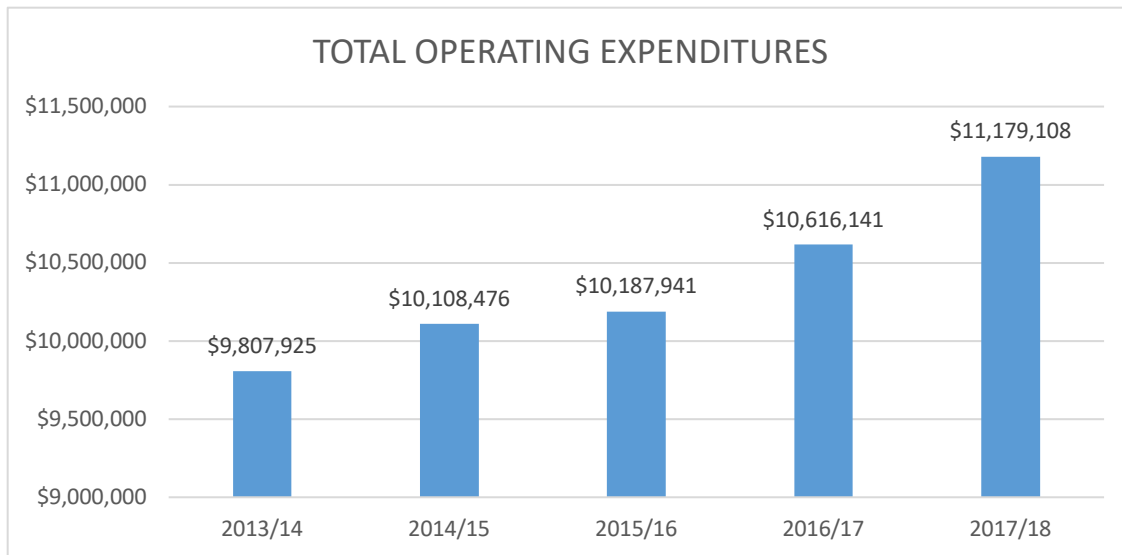
Attendance at teen programs increased by 75% from 2013 to 2017.



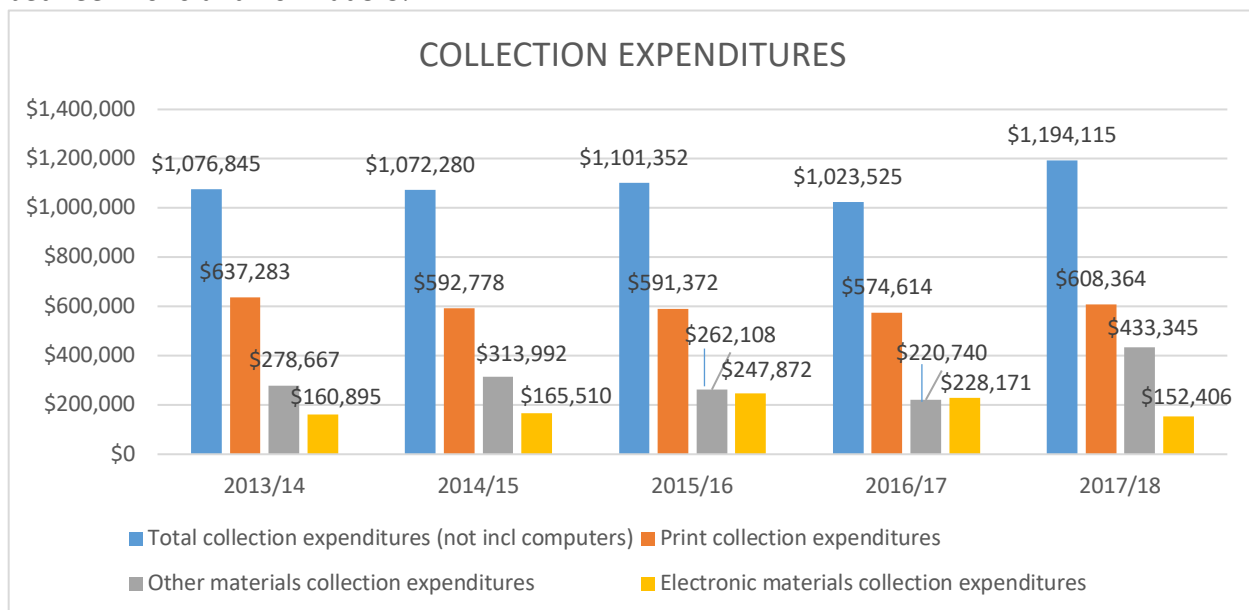
Over a 5-year period, use of KPL's public computers has decreased by 22%.



Conversely, over the same 5-year period, use of the wireless Internet at KPL has steadily increased each year, with an overall increase of 46%.



Total operating expenditures have increased by 14% since 2013, with the largest increase between 2016 and 2017 at 5.3%.



Total collection expenditures have increased 11% since 2013. Print expenditures have decreased by 4.5% from 2013 to 2017. Electronic materials collection expenditures also decreased from 2013 by 5.3% in 2017, after they had risen by 42% in 2016. Other materials collection expenditures have increased by 56%.

Source:

Library of Michigan, Michigan Public Library Survey Statistics
https://www.michigan.gov/libraryofmichigan/0,2351,7-160-18668_69405_61707---,00.html
 with some supplementary statistics directly from Kalamazoo Public Library